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FOR IMMEDIATE RELEASE[GE Lighting](#)

Key Digital Announces Compass Control Pro Partner Alliance with GE Lighting

MOUNT VERNON, NY – March 5, 2018– Key Digital, an award winning developer and manufacturer of leading-edge technology for HDTV applications, has announced that GE Lighting is now compatible with the Compass Control System, the first fully integrated major control system built from the ground up.

Key Digital has developed a driver and a pre-configured GUI template for their Compass Control® system to interface with the GE Lighting. These products and profiles are rigorously tested by Key Digital. The GE Lighting driver will allow for full bi-directional driver over RS control, dimmer/switch control for lighting, and z-wave lighting.

Compass Control® users will be able to use their GE Lighting with their Compass Control® app. When you think LED light bulbs, think GE. GE energy smart® LED replacement bulbs bring energy savings to a variety of lighting applications for your home. Our wide range of product offerings reduce energy consumption up to 80% compared to incandescent bulbs of the same brightness. Whether it's for your table lamps, chandelier, indoor or outdoor floodlights, we've got LED light bulbs for your home.

“Resulting from cooperative efforts between Key Digital and GE Lighting, the integration of its GE Lighting within the Compass Control environment represents a powerful and user-friendly comprehensive solution delivering iOS-based control and entertainment functionality,” stated COO, Michael Lakhter. “The Compass Alliance Partners have come together to create a system that has full driver integration already completed, increasing efficiency for integrators,” Lakhter concluded.

About Key Digital®

Led by the “Father of DVD”, Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has lead the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at <http://www.keydigital.com>.

About GE Lighting

We've introduced a new light age of lighting. Because just like the difference between telephones and smartphones, we're asking light to do more for you—helping you easily create perfectly lit spaces and smart environments to live, work, and play. The future of lighting is here.

For more information, visit their webpage at <https://www.gelighting.com/>