

For Immediate Release

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Key Digital® Introduces Two New Video & Audio Matrix Switchers The KD-MSV8x8 and KD-MSA8x8

Mount Vernon, NY, July 25th, 2007 – **Key Digital Systems, Inc.**, the leader in video technology and solutions, is introducing two all new switchers, the **KD-MSV8x8** video matrix switcher & the **KD-MSA8x8** audio matrix switcher. Both models are capable of switching up to 8 different sources to 8 different zones. They are ideal products for audio or video systems with multiple inputs going to multiple zones.

The **KD-MSV8x8** video matrix switcher accepts component, composite or S-Video (using an optional adaptor cable) inputs. Additionally, RGBHV mode is possible by using two input and output sections for each RGBHV source. A video bandwidth of over 500MHz enables sources with resolutions up to 1080p for full HD performance.

The **KD-MSA8x8** audio matrix switcher accepts up to 8 stereo analog or digital PCM sources and outputs to 8 different zones.

Both **Key Digital** switchers share the following features:

- Front panel LEDs indicating selected source and selected output
- Discrete IR commands (units include remote control)
- Automated control systems are supported through the RS-232 port

Michael Lakhter, Key Digital's VP of Sales commented, "With the common use of flat panel displays, matrix switching is needed in virtually all commercial establishments, from retail clothing stores to restaurants and bars. Additionally, many residential homes with large family rooms, and numerous viewing areas are using multiple displays. Our new matrix switchers can answer the needs for almost all audio/video designs from the simplest to the most complex system."

The **KD-MSV8x8** has a MSRP of \$2500.00 and the **KD-MSA8x8** has a MSRP of \$2500.00.

Key Digital[®] Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at www.keydigital.com.